

Cultural Gala trophy design contest

1. About the contest

The purpose of the contest is to design an award trophy for the new Cultural Gala awards. The trophies will be presented for the first time in all the categories of cultural achievement at the Cultural Gala organized in Tampere in November 2021.

The design contest is organized by the Design Museum in cooperation with Ornamo and the Cultural Gala.

By submitting an entry to the contest, the participant accepts the terms and conditions of the contest. Any indifferences in the interpretation of the terms and conditions will be resolved in accordance with Ornamo's rules for the contest.

2. Participants

The contest is open to all individuals residing in Finland or with Finnish citizenship. Teams are also allowed to participate by submitting collective entries.

3. Entries

There are no restrictions on the material or shape of the trophy design. The trophies can be designed for serial production in small scale or to be completed as unique works of art. Aspects to consider in the design of the trophy include: presenting the trophy, handling and moving the trophies during the Cultural Gala, and the possibility for future production of the objects. The entry must contain the following parts, to be sent in a single compressed .zip folder to the e-mail address provided by the organiser:

- *Written description of the design (maximum size: A4 sheet)*
- *Sketches, image or video attachments (maximum size A4 sheet, in pdf)*
- *Production plan with all necessary information, for example details of possible outsourcers (max. A4 sheet, in pdf)*
- *Budget (maximum size: A4 sheet)*
- *Any attachments concerning the immaterial rights referred to in Section 4 (max. A4 sheet, in pdf)*
- *The contest entries can also be sent by post.*

4. Immaterial rights and rights of use

The contest entries must not have been published before. The organizer of the contest does not assume responsibility of any right violations or claims concerning the entries. In submitting their entries, the participants declare that the entry submitted is free for use for the purpose of the contest, and that it does not violate any third-party immaterial or

other rights in any way to the best of their knowledge. If a participant is aware that the contest entry contains materials subject to immaterial rights of a third party, the participant must attach a detailed written account indicating, in a clear and reliable manner, that the required permissions or rights have been granted for them for the purpose of this contest.

The participants are entitled to apply for a copyright or a patent from the applicable authority for their contest entry or its part, but taking into account any statutory restrictions, like the requirement of originality. More information available from the Finnish Patent and Registration Office (PRH).

The immaterial rights of the entries will not be transferred to the contest organizer. However, the Design Museum and its selected partners are granted a *non-exclusive right of use at their discretion to showcase the award-winning entries and their designers without a compensation* in connection to communicating information about the Cultural Gala.

Furthermore, the designer(s) of the entry winning first prize undertake to grant an *exclusive, non-transferrable right of use for production purposes to the Design Museum in 2021 and 2022* without compensation. The right of use only applies to the purpose of using the contest entry as the award trophy at the Cultural Gala, covering the right of its production and right to marketing for the purpose of promoting awareness of the Cultural Gala. Thus, the winner of the contest will not be allowed to grant production or marketing rights of the contest entry to others in 2021–2022 nor will they have the right to produce pieces of the contest entry or market it during this period of time without a written agreement with the Design Museum.

After the contest, a separate agreement on the production of the trophies will be made without delay with the winner of the contest, detailing the outsourcers possibly used by the Design Museum in the production of the trophies and the maximum volumes of production.

The Design Museum will be responsible for paying for the trophies in 2021 and 2022. Any rights of use as of 2023 will be negotiated separately with the Design Museum or the Cultural Gala.

5. Prizes

The following prizes will be awarded in the contest:

- *First prize, the design to be completed: EUR 7,000*
- *Second prize: EUR 2,000*
- *Third prize: EUR 1,000*

The Award Committee is entitled, with its unanimous decision and weighty reasons, to divide the prize money in a different way or to decrease their amounts. For weighty reasons, the organizer of the contest has the right to reject all contest entries as the design to be completed. The contestant must be notified of this without delay after the date of the publication. The prizes are not exempt from tax.

6. Contest entry period

The contest entry period is from 24 March to 4 May 2021. All entries must be submitted by 4 May 2021 at 16:00 (EET), at which time both e-mail and post entries must be available to the Design Museum (received or at the post office of the recipient) in order to be accepted. The contest entries will not be returned automatically. If you submit your entry by post and want it to be returned, please indicate this on the contest entry, or by e-mail to: competition@designmuseum.fi before the contest entry period expires.

7. Jury of the contest and the evaluation criteria

The Jury of the contest consists of the following members:

- *Jukka Savolainen, Museum Director, Design Museum (Chair)*
- *Salla Heinänen, Executive Director, Ornamo*
- *Rosa Meriläinen, Secretary General, KULTA ry.*
- *Jorma Vennola, Industrial Designer, Jury member appointed by Ornamo*
- *Linda Liukas, Illustrator, Storyteller, Author*

Contest Secretary Piia Lehtinen, Head of Sponsorship, Design Museum is the Secretary of the Jury. The Contest Secretary does not participate in the evaluation or decision-making process in any way.

In its evaluation process, the Jury emphasizes the quality of the artistic and design merits of the entries, their practicable features and suitability for use as a trophy for cultural awards.

8. Publication of results

The winning entry of the design contest and the two runners-up as well as their designers, will be published during (an online) publication event on 16 June 2021, and the winning entries will be posted on the Design Museum home page on the same day.

Other entries than those granted an award or honorary mention, or their designers, will not be published at all. The Contest Secretary will ensure that the identity of the contestants will not be revealed to any of the parties, including the Jury, for the contest period.

9. Naming and submitting contest entries

When submitting a contest entry by e-mail, the entry must indicate the alias of the participant and their contact details (name, address, telephone number and possible e-mail address). E-mail entries must be sent to the address: competition@designmuseum.fi. Please indicate "Design Contest" in the subject field.

When submitting a contest entry by post, the entry must indicate the alias of the participant and their contact details (name, address, telephone number and possible e-mail address). Entries must be sent to the address: Design Museum, Piia Lehtinen, Korkeavuorenkatu 23, 00130 Helsinki. Please indicate "Design Contest" on the envelope.

10. Information

Any questions and comments concerning the contest must be made before 5 April 2021 by e-mail to the Contest secretary: Piia Lehtinen, piia.lehtinen@designmuseum.fi. The questions and their answers will be posted on the Design Museum home page, in an anonymized form, on 9 April 2021 at 12:00 Finnish time.